



2022 Huron High School Women's Water Polo Program Sponsors and Advertisements

This and other documents can also be found on <http://huronwomenswaterpolo.weebly.com/>

During water polo season a program guide is produced for each home game. The program includes team photos, team rosters, ads and sponsor listings. It is printed in black and white.

Advertising in the program and on the scoreboard is one of our major fundraisers. Any ad you sell reduces the amount you pay for the team fee.

Listed below are the kinds of ads you can sell – the price covers the whole season. Consider contacting your dentist, doctor, beauty salon, hardware store, restaurant and other businesses you regularly patronize. Personal messages from families for their swimmers and the team are also popular.

Type of Ad	Price
¼ page (4.5"W x 1.9"H or 2.25"W x 3.75"H)	\$30
½ page (4.5"W x 3.75"H)	\$60
Full page (4.5"W x 7.5"H)	\$100
<i>Scoreboard ad (runs on loop before and after games)</i>	
Team Patron ~ Picture	\$25
Business Ad Text Only	\$75
Business Ad Text & Picture	\$125

To sell an advertisement, please have the buyer:

1. Write a check payable to "Huron Booster Club" with "Women's Water Polo" in the memo. The payment can be given to one of the Coaches or Captains' Parents or mailed to: The Leones, 7924 Breezewood Ct, Ypsilanti MI 48197.
2. Send the following info to Tom Leone, tgleone@gmail.com
 - Type and size of advertisement
 - Advertiser's name, email address, and phone number
 - Text and/or artwork for the ad – electronic or paper copy is fine, and assistance is available to develop and refine the advertisement